

Global Media Join Forces In a World-First for Press Freedom in Gaza

*Coordinated Newsroom Action
Monday, September 1st*

Why this matters

For 23 months, the Israeli authorities have refused to grant journalists outside of Gaza independent access to the Palestinian territory – a situation that is without precedent in modern warfare.

Local journalists, those best positioned to tell the truth, face displacement and starvation. To date, at least 210 journalists have been killed by the Israeli military. Many more have been injured and face constant threats to their lives for doing their jobs: bearing witness.

This is a direct attack on press freedom and the right to information.

More Info:

- **RSF's Gaza reporting hub:**
<https://rsf.org/en/over-200-journalists-killed-gaza-rsf-joins-call-suspend-eu-israel-trade-partnership>
- **RSF-led open letter signed by 200+ outlets:**
<https://rsf.org/en/gaza-rsf-cpj-and-over-130-media-outlets-call-opening-strip-foreign-journalists-and-protecting>

What this coordination is all about:

In response, media outlets, press freedom organizations and journalists around the world are joining forces on Monday, September 1st.

In a world-first, around 150 media outlets from some 50 countries, alongside journalists and press freedom organisations, will unite to demand that Israel open Gaza's borders for international journalists to be able to report freely and that Israel abides by its international obligations to protect journalists as civilians.

What to do on September 1st:

Unified Message:

"At the rate journalists are being killed in Gaza by the Israeli army, there will soon be no one left to keep you informed."

#ProtectJournalistsInGaza

#LetReportersIntoGaza

Print publications:

- 4 options
 - Front page entirely black, with the unified message
 - Front page entirely black, without the unified message - and then coverage inside
 - Front page partially black (half-page or banner), with the unified message
 - A black/ amended masthead
- We also encourage participation on your website, newsletters and your social channels, and where relevant, would suggest any digital actions from midnight to midnight in your timezones.

Online publications:

- 2 options
 - Black banner with the unified message and link to the RSF Press Release, which will be uploaded at the following link - [here](#).
 - Black banner without the unified message and link to the RSF Press Release, which will be uploaded at the following link - [here](#).
- We also encourage participation on your newsletters and social channels.
- We would suggest any digital actions take place from midnight to midnight in your timezones.

Broadcasters:

- 1 option
 - Broadcasting the following message, text on a black screen for TV channels, voice with metronome sound on the background for radios:
 - *"At the rate journalists are being killed in Gaza by the Israeli army, there will soon be no one left to keep you informed. In nearly 23 months, at least 210 journalists have been killed by the Israeli army in this territory, according to Reporters Without Borders. We, and more than 150 other media outlets across the world, condemn these crimes. And we call on the Israeli authorities to allow independent access for the international press in the Gaza Strip."*
 - You should feel free to record this in-house, but do reach out if you would like a version provided for you in English, Spanish, Italian and French.

- We also encourage participation on your website, newsletters and your social channels.

Assets:

To make it easy to participate, we have included assets that you can download below. There are two slight visual variations for you to choose.

- [English](#)
- [Arabic](#)
- [Hebrew](#)
- [French](#)
- [German](#)
- [Spanish](#)
- [Portuguese](#)
- [Italian](#)
- [Japanese](#)
- [Chinese](#)

And we will also have open file versions here, for you to translate into any additional languages.

Press / urgent inquiries:

Please reach out to either:

- RSF at mrroux@rsf.org and egarcia@rsf.org
- Avaaz at andrew.legon@avaaz.org and media@avaaz.org

—ENDS—